

Title Page.

"HER BOY FRIEND" ✓

A Photoplay in 2 reels. ✓

Directed by Noel Mason Smith. ✓

Author of Photoplay Chadwick Pictures Corporation. U S A. ✓

P R E S S S H E E T

Larry Semon SPECIAL COMEDIES

SEP 23 1924



©CLL 20595



EDUCATIONAL FILM EXCHANGES, Inc.
MADE IN U. S. A.

"HER BOY FRIEND"

STAR OF FEATURE CALIBRE IN COMEDY OF FEATURE QUALITY

Larry Semon Has Put His Best Efforts Into First Comedy for Educational

A two-reel comedy with the guaranteed pulling power of a big feature production!

That's what you are getting when you play the first of the Educational-Larry Semon Special Comedies, "Her Boy Friend"!

Larry Semon has for years been recognized as one of the foremost comedy stars of the screen. He has built up a tremendous following—a following that surpasses that of the majority of stars in longer dramatic features.

In his own productions he is putting the best that is in him. No expense or detail has been omitted to make his comedies through Educational the best he has ever done and the result is that in "Her Boy Friend" and the pictures to follow in this series, will be the best that Semon has ever done.

The Story

Slim Chance is the proprietor of the Dragem Inn, a Broadway Cafe with a bright front but a shady reputation. Slim keeps his mouth shut, his eyes open and his cellars full. The Killer Kid, his partner, attends to the transfer of Slim's stock in trade from somewhere outside the twelve-mile limit. He's one tough baby.

The police are trying to get the goods on Slim and his partner, but with no success. They detail Iva Method, the prettiest female Sherlock Holmes who ever ran down a pair of rubber heels, to get the evidence. Just when she is getting an earful, the crooks get Iva and hustle her up in the attic.

Larry, the son of the Chief of Police, hears Iva's cry for help and dashes to the rescue but the crooks get Larry, too. But he outwits them and rescues the girl and brings the Killer Kid into the police station, just one jump behind him.

The Killer makes his get-away and Larry is sent out to round up the gang. Disguised as a case of Scotch, Larry and Headquarters Hank, a detective, get the evidence they want and stage a raid with the result that both Larry and Iva Method wake up on a rum ship twelve miles out, with the Killer Kid in charge.

After a couple of drinks of the cargo, Larry and the Killer Kid begin to see the Hot Dogs do a snake dance, and Larry takes advantage of the scene and escapes from the cabin. The desperate crew chase him and Iva from keelson to main truck, and then both dive from the topmast into the water for a clean escape.

After they are safe on shore, Larry buys an engagement ring and comes around to ask Iva to be his little wife. But Iva turns him down. Her husband, Headquarters Hank, won't let her.

WHO'S WHO

in

"Her Boy Friend"

Larry, the Chief's Son
LARRY SEMON

Iva Method, the girl detective
Dorothy Dwan

Slim Chance *Frank Alexander*

Killer Kid *Oliver N. Hardy*

Headquarters Hank
Fred Spence

Directed by Noel Mason Smith



LARRY SEMON

IN EDUCATIONAL-LARRY SEMON SPECIAL COMEDIES

For Electro Order No. 3364-E

For Mat (Free) Order No. 3364-M

TWO-REEL COMEDIES ARE SHORT STORIES OF SCREEN LITERATURE

Length Is No Criterion of Quality, Says Larry Semon

(Prepared as advance publicity story)

That the two-reel comedy is as essential to motion pictures as the short story is to literature is the contention of Larry Semon, noted screen comedian, whose latest two-reel comedy, "Her Boy Friend" will be at the..... Theatre

Semon, like most of the highly popular screen comedians of today, is also making feature length comedies, but unlike them, he does not confine his efforts to the longer pictures. Shortly after signing a contract to produce feature pictures for Associated First National Pictures, he made arrangements to produce also a series of Educational-Larry Semon Special Comedies in two reels which will be known as "featurettes." It is the first of these featurettes made under the new contract which will be shown at the local theatre.

"In literature," says the popular comedian, "comedy or humor is expressed in forms ranging all the way from the one or two line 'joke' (if that may be classified as literature) or the shortest of short stories, to the full length novel. On the stage, comedy may consist of a short vaudeville act or it may be an entire play. I can see no reason why the motion picture comedy should be only in the longer form, for many comedy ideas are best expressed in the shorter pictures. I believe that a comedian who confines himself to the longer pictures exclusively is greatly limiting his field with the result that his popularity and following will decrease."

NO PADDING ON THIS FAT ACTOR

(Prepared as advance publicity story)

Frank Alexander, whose familiar bulk is seen on the screen again in Larry Semon's latest two-reel Educational-Larry Semon Special Comedy, "Her Boy Friend," which will be the comedy attraction at the..... Theatre tips the scales at 400 lbs.—even.

Alexander is one of the few legitimately fat men in fast-action comedy. Most of the rotund funny men call in the aid of various forms of padding to help out their plumpness.



LARRY SEMON
IN
EDUCATIONAL-LARRY SEMON
SPECIAL COMEDIES.

For Electro Order No. 3363-E
For Mat (Free) Order No. 3363-M

NEAR DEATH IN THRILLING DIVE

(Prepared as advance publicity story)

Dorothy Dwan, leading lady with Larry Semon in his latest Educational-Larry Semon Special Comedy, "Her Boy Friend" which will be the featured comedy attraction at the..... Theatre narrowly escaped instant death during the filming of this picture.

Miss Dwan, who is an accomplished swimmer and diver, was called upon to dive from the main truck of a square rigged sailing vessel. Although the distance to the water was ninety feet, Miss Dwan undertook the dive, as she had previously performed similar dives from the same height. However, as she took off from the end of the yard, her shoes became entangled in her skirts, and it was only by almost superhuman effort that she was able to straighten out so as to enter the water head first. Had she struck flat she would have been instantly killed.

SEMON DISCARDS OLD MAKE-UP FOR SNAPPY CLOTHES

Overalls and Derby Are Laid Aside in New Two-Reel Comedy

(Prepared as advance publicity story)

Larry Semon, one of the most popular comedians of the motion picture screen, has taken a radical step and one which few leaders in his profession would undertake at the height of their popularity.

Semon, whose latest comedy, "Her Boy Friend" will be the two-reel comedy attraction at the..... Theatre, has abandoned his familiar overalls and derby hat make-up with which he has been identified for a number of years and will henceforth be seen on the screen in clothes of the finest fit.

"I feel that the old make-up has passed its usefulness," said Semon. "Tastes in comedy change as do tastes and styles in clothes, literature and drama. The overalls and derby have been laid aside because I feel that the public is demanding more acting and action in their comedies and less of the clowning that is associated with the burlesqued make-up."

"I have inaugurated the change with my first personally produced comedies and I am sure that the result will be finer and funnier comedies than ever before."

COMEDIAN WILL DRAW CARTOONS

(Prepared as advance publicity story)

Larry Semon, who will be seen at the..... Theatre in his latest two-reel comedy, "Her Boy Friend" is an accomplished artist and cartoonist, having been actively engaged in that profession ten years ago. He worked on the New York Evening Sun and Telegram and since that time has been in motion pictures and has become known as one of the leading film comedians. Now Semon is going to unite jobs. He will turn out a number of two-reel comedies and features while also handling a daily comic strip.

Semon's return to cartooning while keeping on with his big picture program comes as a result of a contract which has just been signed between the comedian and the McClure Newspaper Syndicate of New York and Philadelphia. Semon will turn out a daily comic strip to be syndicated in newspapers throughout the United States.

"HER BOY FRIEND"

BACK IN SHORT COMEDIES AFTER YEAR'S ABSENCE

Larry Semon's First Full of Thrills and Laughs

(Newspaper review for use after showing
of picture)

After an absence from short comedies for almost a year, Larry Semon is back on the screen in the two-reel fun pictures in "Her Boy Friend," an Educational-Larry Semon Special Comedy which is playing at the Theatre.

Larry is one of the best liked of the present day crop of comedians in fast moving comedy. He has been appearing in this style of pictures for about ten years and has worked up a huge popularity.

He is now producing his own comedies and the new arrangement has resulted in the shedding of the familiar Semon make-up in which he appeared during his years with Vitagraph. He has donned up-to-date clothes, laying aside the overalls and derby hat.

"Her Boy Friend" is a tale of rum-runners and the hard-working son of the Chief of Police who tries to get the evidence on the gang. Semon is assisted by Dorothy Dwan as leading lady and his detective efforts lead him into some very funny situations. There are a number of first class thrills in the picture and plenty of hearty laughs.

Others in the cast are Frank Alexander, Oliver Hardy, Fred Spence and Alma Bennett.

SEMON IN FIRST OF NEW SERIES

(Newspaper review for use after showing
of picture)

Larry Semon is back on the screen in two-reel comedies in "Her Boy Friend," the first of a series of Educational-Larry Semon Special Comedies which is playing at the Theatre.

Semon is seen as the son of the Chief of Police. He falls in love with a girl detective and tries to aid her in running down a notorious gang of bootleggers and rum-runners. The plot furnishes plenty of comedy material and Semon introduces another of his famous novelties in the shape of a group of trained hot dogs. Some excellent high-diving stunts add punch and thrills to the comedy.

Dorothy Dwan, Oliver Hardy, Fred Spence, and Frank Alexander complete the cast.

"HER BOY FRIEND" WITH SEMON HAS QUALITY OF BIG FEATURE



LARRY SEMON
in a scene from
"HER BOY FRIEND"

For Electro Order No. 3365-E
For Mat (Free) Order No. 3365-M

THRILLS AND FUN IN SEMON COMEDY

(Newspaper review for use after showing of
picture)

Rum-runners, detectives, high dives and a group of trained hot dogs combined with Larry Semon's inimitable comedy, make "Her Boy Friend," the Educational-Larry Semon Special Comedy on the bill at the Theatre, one of the best comedy offerings that has been presented in a long while.

Semon has been making long features and but recently made arrangements to produce also his famous two-reel comedies. "Her Boy Friend" is the first of these. Semon is now producing "on his own" and has marked the new departure by shedding his old make-up of overalls and derby and donning snappy and up-to-date apparel.

Evidently the same care has been exercised in the making of this two-reel comedy as is generally applied to a feature production. The sets are on a high scale of quality and the cast is excellent. Dorothy Dwan is seen as leading lady, with Alma Bennett, Oliver Hardy, Fred Spence and Frank Alexander completing the cast.

Shows Highest Standard of Workmanship in Short Comedy

(Newspaper review for use after showing
of picture)

Larry Semon deserves one of the highest places in the ranks of screen comedians if for no other reason than the excellent comedy he has produced in "Her Boy Friend," a two-reel Educational-Larry Semon Comedy Special, which is showing at the Theatre in addition to the feature.

Semon, who recently made his debut in feature comedies after years in two-reel pictures, is also making two-reel comedies. It is apparent that he is putting the same amount of talent, workmanship and thought into the two-reel product as he is in the longer pictures, for "Her Boy Friend" measures up to feature standard in every respect.

Larry has abandoned his familiar overalls and derby make-up and is now appearing as a straight comedian. There is less of the clown and more of the clever comedian in his work and the result in "Her Boy Friend" indicates that Semon has even greater popularity before him.

In "Her Boy Friend" Larry is seen as the son of the Chief of Police. He gets mixed up in a rum-running plot which introduces some very thrilling and very funny situations.

Dorothy Dwan is seen as his leading lady. Others in the cast are Frank Alexander, Alma Bennett, Oliver Hardy and Fred Spence.

SEMON'S LATEST FULL OF LAUGHS

(Newspaper review for use after showing
of picture)

Larry Semon, at the Theatre in his latest two-reel Educational-Larry Semon Special Comedy, "Her Boy Friend" is providing a half hour of strenuous laughter in a comedy of bootleggers and rum-runners.

Larry is appearing sans his familiar make-up of baggy overalls and derby hat and is now appearing in straight attire. His comedy ability has improved with the change and there is less of the clown and more of the comedian in his work.

Dorothy Dwan, Alma Bennett, Frank Alexander, Fred Spence, Oliver Hardy and other well known comedians are in the cast.

Larry Semon

SPECIAL COMEDIES

Larry Semon has reached the goal aimed at by every comedian in the motion picture profession—that of producing his own comedies and heading his own company.

Educational Film Exchanges, Inc., in presenting to exhibitors this series of Educational-Larry Semon Special Comedies, feels that the advent of Larry Semon as a producer is one of real importance to every exhibitor. With Mr. Semon it believes that comedies will be made that will surpass anything this popular star has ever done.

The series will consist of four two-reel special comedies, or "featurettes." They will be produced with every bit of skill at Semon's command and no expense will be spared nor detail omitted to make these comedies the equal to, if not the best, on the market. Feature quality will be apparent in every department of production and the exhibitor who secures these comedies for his patrons can be confident of offering to his clientele one of the most popular comedians on the screen in two-reel subjects built with the same painstaking care as is applied to the biggest offerings on the screen.



President, Educational Film
Exchanges, Inc.

SEMON IN TWO-REEL COMEDIES WILL PROVE GOLD MINE TO EXHIBITORS WHO ADVERTISE

"Her Boy Friend" should prove a gold mine to real showmen.

In this two-reel Educational-Larry Semon Special Comedy, the showman has an opportunity of "cleaning up" on a Short Subject such as is seldom found in the business. "Her Boy Friend" with Semon starred, will be a sensational money-getter to advertising exhibitors.

Semon ranks with the best comedians in the business. He is real feature material as evidenced by the big successful feature comedies in which he is now appearing. His name is a certified box-office attraction.

You exhibitors who are already advertising your Short Subjects in newspapers know that this form of advertising more than pays its own way with stars of lesser drawing power than Semon. You will of course, advertise Semon's short comedy, "Her Boy Friend" with all the enthusiasm you generally put behind

big feature productions because you know it is good showmanship and good business.

If you have never advertised your Short Subjects, "Her Boy Friend" is an excellent subject on which to start. You know the pulling power of the star and you know that it is the equal of that of most of the feature stars on the screen.

Whether you are a regular advertiser of two-reel comedies or not, put your best advertising efforts behind "Her Boy Friend."

Make a special feature of "Her Boy Friend" in your newspaper advertising. Let the advertising on this comedy predominate in your space. "Her Boy Friend" will be the feature attraction at your theatre no matter what you run with it, and giving it the big place in your advertising is bound to make this already big attraction a bigger one.



One Column by One Inch "Ad" Cut
For Electro Order No. 3366-E
For Mat (Free) Order No. 3366-M



Two Column by One and One Half Inch "Ad" Cut
For Electro Order No. 3367-E
For Mat (Free) Order No. 3367-M

For Three Column Cut on Page One Order
Electro 3368-E
Mat (Free) 3368-M

ACCESSORIES

* * *

Hand Colored Slides

Four Color One Sheets Four Color Three Sheets
Duo Tint 11 x 14 Lobby Cards
(Eight Cards to Set)

Black and White 8 x 10 Photos
(Ten Photos to Set)

One Column Newspaper Publicity Cuts and Mats
One Column Star Cuts and Mats
Two Column Star Cuts and Mats
One Column by One Inch Newspaper "Ad" Cuts and Mats

Two Column by One and One Half Inch Newspaper "Ad" Cuts and Mats
Three Column, Six Inch, "Ad" Cuts and Mats
(All Mats Free)

And the Fullest Cooperation from Your Exchange
(Cuts and mats must be ordered by number)

CATCHLINES

For Newspaper "Ads"

"Her Boy Friend," Larry Semon's latest and best comedy.

* * *

A big feature star in a two-reel comedy. Larry Semon in "Her Boy Friend."

* * *

Larry Semon in a riot of laughs in his two-reel comedy, "Her Boy Friend."

* * *

Two reel of laughs and thrills in Larry Semon's latest two-reel comedy, "Her Boy Friend."

* * *

One of the funniest comedies ever made—Larry Semon in his two-reel laughing success, "Her Boy Friend."

REQUEST FOR RETURN OF COPYRIGHT DEPOSITS

Dated at Washington D C.

Sept 23, 1924

Register of Copyrights,
Library of Congress,
Washington, D. C.

Dear Sir:

The undersigned claimant of copyright in the work herein named,
deposited in the Copyright Office and duly registered for copyright protection,
requests the return to him under the provisions of sections 59 and
60 of the Act of March 4, 1909, of one or both of the deposited copies of the

" Prints Each entitled COURT PLASTER. and

HER BOY FRIEND. 2 reels

deposited in the Copyright Office on Sept 23/24 and registered

under Class ©CIL 20594
XXc.. No. 20605.

If this request can be granted you are asked and authorized to send
the said copy or copies to me at the following address:

..... or

to

at

Signed W S Summers.

(Claimant of Copyright)

(Sept., 1922—500)



SEP 24 1924

This document is from the Library of Congress
“Motion Picture Copyright Descriptions Collection,
1912-1977”

Collections Summary:

The Motion Picture Copyright Descriptions Collection, Class L and Class M, consists of forms, abstracts, plot summaries, dialogue and continuity scripts, press kits, publicity and other material, submitted for the purpose of enabling descriptive cataloging for motion picture photoplays registered with the United States Copyright Office under Class L and Class M from 1912-1977.

Class L Finding Aid:

<https://hdl.loc.gov/loc.mbrsmi/eadmbrsmi.mi020004>

Class M Finding Aid:

<https://hdl.loc.gov/loc.mbrsmi/eadmbrsmi.mi021002>



National Audio-Visual Conservation Center
The Library of Congress